

19th **GSVF**

GRAZ SMART VEHICLE FORUM

Oct. 8, 2026 | Graz, Austria

19th Edition · October 8, 2026 · Graz, Austria

GSVF - Graz Smart Vehicle Forum

Sponsoring & Exhibition 2026

Europe's premier forum for software-defined vehicle innovation. Connect your brand with 50-70 of the most influential engineers, developers, and C-level decision-makers in the automotive ecosystem.

📍 LIEBENAUER-TANGENTE 4, GRAZ

📅 OCTOBER 8, 2026

👤 50-70 EXPERTS & DECISION-MAKERS

About the Event

The Graz Smart Vehicle Forum brings together the brightest minds in automotive software and vehicle engineering for a focused, high-impact day of knowledge exchange and networking.

Event Details

Venue

Liebenauer-Tangente 4, 8041 Graz (MP09)

Main Event

October 8, 2026 – Full-day congress program

Evening Event

Skybar Graz – the evening before the main event

Audience

50-70 Vehicle & Software Engineers, Developers, Experts, C-Levels

Forum Focus

The 19th GSVF centers on the most critical challenges facing the automotive industry today:

- Methods for virtualizing software-defined vehicles
- Tools and processes for SDV development
- Ensuring quality and safety in virtual environments
- Cross-industry collaboration and best practices

Now in its **19th edition**, GSVF is the established meeting point for Europe's SDV community.

Sponsorship Packages

Three carefully designed tiers to match your goals and budget. Each package delivers targeted visibility with the GSVF audience of automotive and SDV professionals.

SOLID

€1990

- Logo Branding: Website
- 1 Congress Pass
- Logo Branding Newsletter
- Logo Branding Printed Materials



UNIQUE

€2190

- Logo Branding: Website
- 2 Congress Passes
- Logo Branding: Newsletter
- Logo Branding Printed Materials
- Logo Branding Wall Plenum
- 1 Social Media Posting



EXCELLENT

€2990

- Logo Branding: Website
- 3 Congress Passes
- Logo Branding: Newsletter
- Logo Branding: Printed Materials
- Logo Branding: Wall Plenum
- 2 Social Media Posting
- Option to bring your Research Car

Package Comparison at a Glance

Use this table to quickly identify which sponsorship tier best aligns with your visibility and engagement goals.

Benefit	SOLID €1990	UNIQUE €2190	EXCELLENT €2990
Congress Passes	1	2	3
Logo on Website	✓	✓	✓
Newsletter Branding	✓	✓	✓
Printed Materials	✓	✓	✓
Wall Plenum Branding	—	✓	✓
Social Media Post	—	1	2
Research Car Option	—	—	✓

Exhibition Floorspace

Showcase your technology, products, or research directly to the GSVF audience. Exhibition space is strictly limited – early booking is strongly recommended.

Floorspace Only

€290/m²

Available in two sizes to suit your display needs:

4 m²

Compact presence – ideal for a focused product display or demo station.

6 m²

Extended footprint – room for a full exhibition setup and team engagement.

Add-ons: Power connection (230V): **+€80** · Table & Chair: **+€80**

Bring Your Research Car

€490

Make a bold statement by bringing your research or concept vehicle to the forum floor. This exclusive option is available to **EXCELLENT** sponsors and as a standalone add-on.

- High-visibility placement on the exhibition floor
- Attract engineers and decision-makers directly to your vehicle
- Demonstrate real-world SDV capabilities in a live setting

⚠ Limited space available. Locations are assigned based on confirmed Sponsor Packages and first-come, first-served basis.

ORDER FORM

This Order Form has to be completely filled out and confirmed with legally binding effect. By submitting this Order Form, the exhibitor accepts the Exhibitor Terms on the next side.

Sponsoring <small>(Package / Floorspace)</small>	<input type="text"/>
Price	<input type="text"/>
Company	<input type="text"/>
Department	<input type="text"/>
Contact	<input type="text"/>
Address	<input type="text"/>
Country	<input type="text"/>
Phone	<input type="text"/>
E-Mail	<input type="text"/>
VAT Nr.	<input type="text"/>
	<input type="text"/>

Place and Date | Company Stamp | Signature

EXHIBITOR TERMS

This Order Form has to be completely filled out and confirmed with legally binding effect. By submitting this Order Form, the exhibitor accepts the following Exhibitor Terms:

The event is organized by Virtual Vehicle Research GmbH, 8010 Graz, Inffeldgasse 21a („ViF“).

To apply for participation at the exhibition of the event, the order form available on the event website [insert Link to order form] shall be sent to ViF. The form shall be completed and duly signed. By submitting the order form the exhibitor accepts these Exhibitor Terms and confirms acknowledgement of the Data Protection Notice. Upon submission of the registration, you will receive a written confirmation and the invoice per e-mail.

The indicated fees are net-prices in euros. The currently applicable VAT will be added. The exhibitor shall pay the total amount of the exhibition fee within 14 days after date of invoice. All exhibition fees paid are non-refundable.

The exhibitor shall further comply with all terms and conditions (e.g. booth specifications, times, delivery etc.) described in the Exhibitor Information.

Neither ViF nor any of its contractors, employees or other representatives shall be held liable for, and are hereby released from any damage, loss, harm, or injury to the person or property of the exhibitor or any of its visitors, officers, employees or other representatives, resulting from theft, fire, water, unavailability of the exhibition facility, accident or any other cause.

To the fullest extent permitted by law, the exhibitor shall indemnify, defend, and protect ViF and hold ViF harmless from any and all claims, demands, suits, liability damages, losses, costs, attorney fees and expenses of any kind that might result or arise from any action or failure to act on the part of the exhibitor, its officers, employees or other representatives.

The exhibitor shall ensure to maintain proper insurance coverage for its property and liability.

ViF reserves the right to change the date of the event, to replace it by an online event (see below) or to cancel it altogether due to organizational or technical reasons such as force majeure, or other circumstances that are not in the responsibility of ViF (e.g. governmental restrictions to events such as in the case of COVID-19 measurements). If due to one of these reasons the event is cancelled, ViF will refund the exhibition fee. Beyond that, there is no entitlement to reimbursement of any further expenditures or damages.

For online events the following applies:

In specific circumstances (see above), you acknowledge and accept that the event may solely take place online. In this event, ViF will partially refund the exhibition fee due to saved expenditures.

You are responsible to verify the technical requirements prior to participation.

Further verbal agreements, differing or supplementary agreements to this Exhibitor Terms are only binding subject to written confirmation by ViF.

If any provision of this Exhibitor Terms should be invalid or unenforceable or become invalid or unenforceable after the conclusion, the validity of the remaining provisions shall remain unaffected. In place of the invalid or unenforceable provision a valid and enforceable provision should be applied with effects which come closest to the economic objectives which the parties have pursued originally. The foregoing provisions shall apply correspondingly if the Exhibitor Terms proves to be incomplete.

All disputes arising from or in connection with the conference are subject to Austrian law with the exclusion of its conflict of law rules. Place of jurisdiction for all legal disputes arising from this event shall be the locally competent court for the seat of ViF.



Contact & Registration

Ready to secure your place at GSVF 2026? Reach out to our event coordinator directly. We're happy to answer any questions about packages, logistics, or the exhibition setup.



Your Contact Person

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Organizer

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